

Own Your Legacy with Nancy Sharp



Your Story. Your Values. Your Purpose.

Your Ethical Will.

There is no better way to meaningfully transfer wealth and worth for future generations than by owning and sharing the stories that define your legacy.



Nancy Sharp helps individuals and institutions create ethical wills, non-binding documents that complement the legal will and convey important history, stories, values, and wisdom for future generations.

Nancy's programs:

- Offer a creative way to **acknowledge donors and clients**
- Facilitate **values-based planning**
- Increase **philanthropic giving** over the long term
- Help businesses think through **succession planning**
- **Communicate** the unique **culture** of any organization or business
- Build **deep loyalty** for generations of clients and donors



KEYNOTE

Own Your Story: Leave a Lasting Legacy is equal parts inspirational and practical. Ideal for annual events, fundraisers, conferences, and retreats.



WORKSHOPS

Hands-on small group workshops that allow participants to do a deeper dive into their purpose, values, and stories, and complete an ethical will with expert guidance.



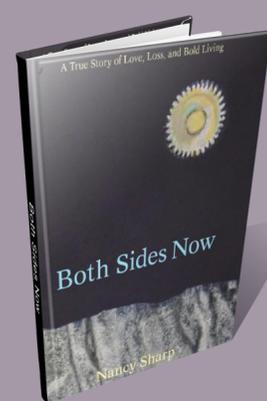
COACHING

One-to-one coaching for individuals with family businesses, complicated family histories, family offices, and/or those who prefer a more private, customized approach to completing legacy documents.

ABOUT NANCY SHARP

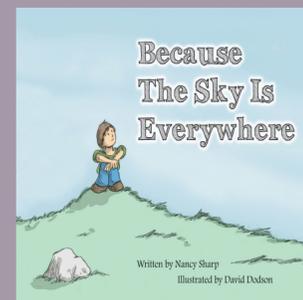
Nancy's passion for teaching people how to purposefully share their stories and values stems from her own life experience. Her first husband Brett had terminal brain cancer and passed away at 39 years old, when their twins were two and a half. If only Brett had known to craft a simple ethical will, their twins, now 21, might have a sense of who he was and what really mattered to him.

Today, Nancy uses her hard-earned wisdom and professional experience to serve individuals and institutions looking to rise above the din and make a positive impact for generations to come. She is a sought-after speaker and trainer, award-winning author, and storytelling guide. Nancy received an MFA in Creative Nonfiction from Goucher College and certification to teach Guided Autobiography through The Birren Center for Autobiographical Studies. She presents to audiences large and small.



Nancy's award-winning memoir:

Both Sides Now: A True Story of Love, Loss and Bold Living (Books & Books Press)



Because the Sky Is Everywhere

A picture book for children and families about remembrance (Eleven Eleven Press)



The experience of writing my ethical will has stayed with me and has opened a new chapter of conscious authenticity and self-knowledge. I am forever grateful.

-Enid Ablowitz

Nancy Sharp does life-changing, holy work.

-William S. Silvers, M.D.

For years I've thought about what I wanted to tell my children and grandchildren but was never able to put it on paper before. Writing my ethical will is a treasure that gives them an enduring sense of who I really am.

-Evi Makovsky

Writing my ethical will was an extraordinary and special experience. And Nancy was a terrific guide. I consider my ethical will to be an important part of the legacy I plan to pass along to my children, grandchildren, and community.

-Barry Curtiss-Lusher



SELECT CLIENTS



CASE STUDY:

Nancy Sharp and the Rose Community Foundation

The Rose Community Foundation (RCF) partnered with Nancy Sharp to engage legacy donors in a four-part workshop on writing ethical wills. RCF, like many organizations, had seen a drop-off in donor support and involvement during the height of the Covid-19 pandemic. Ten legacy donors participated over Zoom, the majority of whom did not know one another before the workshop.

Session 1: Participants learned about the rich history of ethical wills and the diverse ways they can be written and shared.

Session 2: Participants explored possibilities for their own ethical wills in terms of style, theme, targeted recipients, and views on philanthropy.

Session 3: Participants drafted their ethical wills. Those with complicated family dynamics, family businesses, and diverse planned giving priorities worked with Nancy privately to accurately reflect their intentions.

Session 4: Participants read their ethical wills aloud to the group. Many of them tweaked their own wills accordingly having been inspired by what fellow donors shared. Session 4 was a powerful exchange of ideas, values, stories, and individual legacies.

Outcomes:

- Ten individual ethical wills were produced. These non-binding documents will be presented to the donors' families and the community at large.
- Participants felt more deeply aligned with RCF's mission and abiding values.
- Important views on sharing wealth with future generations was discussed.
- New connections among the group were forged.
- Participants gained greater self-acceptance and optimism.
- RCF intends to repeat the workshop to further engage its donor base.



"Nancy Sharp's work with Rose Community Foundation's legacy donors on writing their ethical wills was impactful for the participants personally, and significantly deepened their relationship with the Foundation. Through Nancy's expert guidance and individual coaching, the participants experienced the act of transmitting values to the next generation in meaningful and intentional ways. There is no doubt that this work will enhance philanthropy both to the Rose Community Foundation, as well as in our greater Denver community."

– Judy Altenberg, Director of Donor Funds and Legacy Giving, Rose Community Foundation

"Nancy Sharp is a rare talent and an inspired gift. My wife and I were privileged to be part of a process she led among a dozen people in which each of us developed our own, very personal "ethical will" or words we wish to leave behind. Nancy is masterful at this craft, meeting people where they are at in their life, helping them overcome resistance and barriers, and bringing out their deepest thoughts and sentiments. She has my immense gratitude."

– Eric Sondermann
Independent Political Commentator